

Human-Centered Design, Strategy, and Impact

mandalacreative

Corporate Overview

Founded in 2022 in Encinitas, CA, Mandala Creative is a Certified Small Business Micro (DGS) partnering with nonprofits, government agencies, and municipalities to deliver inclusive designs and impactful branding. Led by Tristan Pittard, a creative director with 20+ years of experience, and supported by SHRM-CP professional Marisa Crocker, our team blends creativity, technology, and human-centered principles. Together, we deliver thoughtful, purpose-driven design solutions that empower organizations to make a difference.

Products / Services

Design / Development Services

Website Design and Development (ADA/WCAG-Compliant)
WordPress VIP (FedRAMP) Hosting and Development
UI/UX Design
GIS Integration for Websites
Multilingual Website Support
Wayfinding
Logo Design
Branding and Visual Identity
Marketing Campaign Development
Graphic Design for Print and Digital Media
Social Media Graphics and Content Creation
Public Art Installations (Murals, Sculptures, Functional Art)

HR Consulting Services

Project Management & Planning
Workforce Planning
Diversity, Equity, and Inclusion (DEI) Programs
Organizational Development Strategies
Recruitment and Talent Acquisition
Employee Training and Development
Policy and Procedure Development
HR Compliance Audits
Performance Management Systems
Employee Engagement Initiatives
HR Technology Implementation



Differentiators

Every project is rooted in our proven track record with local government, education and nonprofit sectors.

Expertise in creating ADA/WCAG-compliant, scalable digital solutions.

Integration of HR consulting into project designs for inclusivity.

Long-term client partnerships reflecting reliability and sustained value.

Recent Past Performance

Public

Esco Alley Art: Led branding, project planning, and website development for an open-air public art gallery featuring 78 murals in Escondido, CA.

\$45,000

City of Escondido – ArcGIS StoryMaps: Created a digital mural map recognized with the Helen Putnam Award for Excellence.
\$25,000

Private

Telluride Gallery of Fine Art: Transitioned a catalog of 1,500+ artworks into a user-friendly e-commerce platform.

Tierra Realty Trust: Delivered branding and WordPress site showcasing sustainable housing projects.

Professional Experience

2022 – 2024 | ElementPad

Product Development, Interactive Design

2018 – 2021 | Balanced Breath

UI/UX Design, Content Strategy

2013 – 2017 | Kranbery Technologies

GIS Integration, Application UI/UX

2022 – 2024 | NTT Global Data Centers

HR Consulting, Training Programs

2019 – 2021 | ViaCyte, Inc.

Talent Acquisition, Software System Integration

2017 – 2019 | Airspace Technologies

Workforce Planning, Compliance Support

Mandala Creative, LLC

CAGE Code: 07W86

UEI: GZ1WAJ64ZCE1

NAICS Codes:

518210, 541430, 541490, 541511, 541512, 541611, 541612, 561110, 711510

Certifications:

Certified Small Business (DGS Micro/SBPW Approved)

SHRM-CP Certified (Marisa Crocker)

 **VIP** Public Sector Partner

Let's create meaningful connections together.