Human-Centered Design, Strategy, and Impact

mand@lacreative

Corporate Overview

Founded in 2022 in Encinitas, CA, Mandala Creative is a Certified Small Business Micro (DGS) partnering with nonprofits, government agencies, and municipalities to deliver inclusive designs and impactful branding. Led by Tristan Pittard, a creative director with 20+ years of experience, and supported by SHRM-CP professional Marisa Crocker, our team blends creativity, technology, and human-centered principles. Together, we deliver thoughtful, purpose-driven design solutions that empower organizations to make a difference.

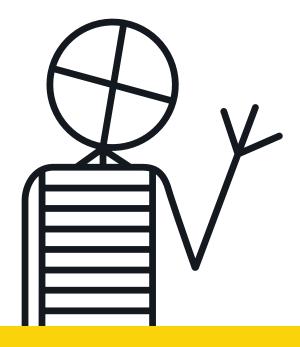
Products / Services

Design / Development Services

Website Design and Development (ADA/WCAG-Compliant) WordPress VIP (FedRAMP) Hosting and Development UI/UX Design GIS Integration for Websites Multilingual Website Support Wayfinding Logo Design Branding and Visual Identity Marketing Campaign Development Graphic Design for Print and Digital Media Social Media Graphics and Content Creation Public Art Installations (Murals, Sculptures, Functional Art)

HR Consulting Services

Project Management & Planning Workforce Planning Diversity, Equity, and Inclusion (DEI) Programs Organizational Development Strategies Recruitment and Talent Acquisition Employee Training and Development Policy and Procedure Development HR Compliance Audits Performance Management Systems **Employee Engagement Initiatives** HR Technology Implementation



Differentiators

Every project is rooted in our proven track record with local government, education and nonprofit sectors.

Expertise in creating ADA/WCAG-compliant, scalable digital solutions.

Integration of HR consulting into project designs for inclusivity.

Long-term client partnerships reflecting reliability and sustained value.

Recent Past Performance

Public

Esco Alley Art: Led branding, project planning, and website development for an open-air public art gallery featuring 78 murals in Escondido, CA. \$45,000

City of Escondido - ArcGIS StoryMaps: Created a digital mural map recognized with the Helen Putnam Award for Excellence. \$25,000

Private

Telluride Gallery of Fine Art: Transitioned a catalog of 1,500+ artworks into a user-friendly e-commerce platform.

Tierra Realty Trust: Delivered branding and WordPress site showcasing sustainable housing projects.

Professional Experience

2022 - 2024 ElementPad Product Development, Interactive Design

2018 - 2021 | Balanced Breath UI/UX Design, Content Strategy

2013 - 2017 | Kranbery Technologies GIS Integration, Application UI/UX

2022 - 2024 | NTT Global Data Centers HR Consulting, Training Programs

2019 - 2021 | ViaCyte, Inc. Talent Acquisition, Software System Integration

2017 - 2019 | Airspace Technologies Workforce Planning, Compliance Support

Mandala Creative, LLC CAGE Code: 07W86 UEI: GZ1WAJ64ZCE1

NAICS Codes:

518210, 541430, 541490, 541511, 541512, 541611, 541612, 561110, 711510

Certifications:

Certified Small Business (DGS Micro/SBPW Approved) SHRM-CP Certified (Marisa Crocker)



Let's create meaningful connections together.